

2018 EDITORIAL CALENDAR



JANUARY/FEBRUARY

FEATURING:
Women Who Lead Honorees
Partnership – WomenVenture and Business Women’s Circle
Eye on the Superbowl
INDUSTRY WATCH: Manufacturing
LEADERSHIP CHALLENGE: Succession Planning
BUSINESS ISSUES: Consulting
COMPANY CLOSE UP: Real Estate
EVENT: Women Who Lead



JULY/AUGUST

FEATURING:
HR, Benefits & Talent
100 Best Companies to Work For – Honorees
Young Entrepreneurs – Honorees
INDUSTRY WATCH: Wealth Management
LEADERSHIP CHALLENGE: Sales & Business Development
BUSINESS ISSUES: Cybersecurity
COMPANY CLOSE UP: Insurance
EVENTS: 100 Best Companies to Work For; Young Entrepreneurs



MARCH/APRIL

FEATURING:
Family Business
Community Impact Awards – Honorees
Ground Floor of the Final Four
INDUSTRY WATCH: Insurance
LEADERSHIP CHALLENGE: Business Operations (EOS, etc.)
BUSINESS ISSUES: Managed Services
COMPANY CLOSE UP: Health Care
EVENT: Community Impact Awards



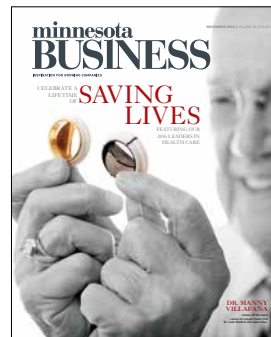
SEPTEMBER/OCTOBER

FEATURING:
Manufacturing Awards – Honorees
Manufacturing
Agribusiness
INDUSTRY WATCH: Medtech
LEADERSHIP CHALLENGE: Employee Recruitment and Retention
BUSINESS ISSUES: Legal – IP
COMPANY CLOSE UP: Professional Services
EVENT: Manufacturing Awards



MAY/JUNE

FEATURING:
Most Innovative Companies
Real Power 50 – Honorees
The Business of Art & Entertainment
INDUSTRY WATCH: Technology
LEADERSHIP CHALLENGE: Management & Leadership
BUSINESS ISSUES: SEO/Marketing
COMPANY CLOSE UP: Manufacturing
EVENT: Real Power 50



NOVEMBER/DECEMBER

FEATURING:
Startups
Retail
Executive Education
INDUSTRY WATCH: Commercial Real Estate
LEADERSHIP CHALLENGE: Banking & Finance
BUSINESS ISSUES: Talent & HR
COMPANY CLOSE UP: Philanthropy
EVENT: Innovation Awards